



# Rotary Ho!



The Official Bulletin of the Rotary Club of Frankston North Inc.

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District 9820

R I President: Ron D. Burton  
District Governor: Tim Moore  
Assistant Governor: Brian Mellady

**ROTARY CLUB OF FRANKSTON NORTH INC**  
Chartered 7 May 1973

Web: [www.rotaryfrankstonnorth.org/](http://www.rotaryfrankstonnorth.org/)

President: Don MacDonald  
President Elect: Maureen Gillham  
Past President: Judi McKee  
Secretary: Mark Sammut  
Treasurer: Russell Cock  
Sergeant at Arms: Con Demopoulos  
Directors:  
Bill Fowler Vocational  
Eric Neill Membership  
Tony Spring Foundation  
John Tame Services  
Linda Tinney Public Relations

**Club Meetings:**  
Every Wednesday at the International Motel,  
389 Nepean Hwy, Frankston - 6.00pm for 6.30pm.

**Club Contact:**  
Secretary Mark Sammut  
Mob: 0433 975 500  
PO Box 132, FRANKSTON 3199

**Apologies to:**  
Secretary Mark Sammut  
Mob: 0433 975 500  
Or via the Club web page

**Bulletin Editor:**  
Michael Goonan  
Mob: 0408 559 397  
Email: [barmik@optusnet.com.au](mailto:barmik@optusnet.com.au)

#### THE FOUR-WAY TEST

Of all the things we think, say or do . . .

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL & BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

#### FROM PRESIDENT DON



Last week's assembly and project update allowed the Club to affirm the branding approach outlined at the Strategy planning meeting in mid-July, and for the purposes of day to day correspondence and for Web presentation the Club will use the brand "Frankston North Rotary". To this end a project for launching the new brand will be undertaken by the members headed up by

our PR director Linda Tinney. As required I look to the members of Frankston North Rotary to give full support to Linda.. A process of due diligence will be embarked upon prior to the delivery of the new brand.

The members also approved changes to how we manage our archive. The archive currently located with Peter Newman will be relocated to David Cahill's premises in Seaford. The archive will reside there at a modest annual fee for what is a substantial archive – this action was proposed by Peter Newman and has been agreed to, by the attending members.

We were given an update on the membership retention / recruitment project managed by Eric Neill and presented to the members on Eric's absence by David Hanlon. Thank you for the efforts so far on what is one of the key initiatives this year. Mark provided the first of his updates on project progress and introduced us to his "traffic lights" and very nice to! Let's make sure all future project updates are GREEN!

#### THIS WEEK'S PROGRAM

**6:00 for 6:30 pm**

**David Beer**

**Hearing Disorders**

Chairman: **Ron Cook**

#### MILESTONES

**ROTARY ANNIVERSARY:**

Nil

**WEDDING ANNIVERSARIES:**

Tony & Carla Spring-7 August, 1976

**BIRTHDAYS:**

Marguerite Tame - 10 Aug

David Cahill- 13 Aug

Cate Shanks- 13 Aug



**LAST WEEK'S PROGRAM**

**Chairman:** Wayne Peterson

**Apologies:** Charles Mallia, Maureen Gillham, Eric Neill, David Louden

**Leave of Absence:** Bob Edgar, Robert Pill, John Tame, Geoff Magor, Tony Spring, Brian Capon

**President Don:**

- ✓ Welcome to Rotarians.
- ✓ The Board is looking into the TAC initiative that invites Service Clubs to install breathalysers in pubs and Clubs.

**Secretary Mark:**

- ✓ The Springs were reported be in Mackay, Queensland on their R&R caravan tour.
- ✓ Carla sent a card thanking the Club for its support of her DG Partner's project last year. The \$120 raised for Helen Noble's generous donation of an embroidered picture has been forwarded to the Special Schools in India.
- ✓ We received an acknowledgement from Australian Rotary Health for our \$1000 donation to their worthwhile cause.
- ✓ We received an invitation from the Muscular Disease Foundation to participate in their Photo Competition, for which there is \$7800 in prizes for successful submissions. Happy Snappers, get to it!
- ✓ RAWCS has asked us to participate in the World's Biggest Dinner Party, coming up in October.
- ✓ The Frankston City Council has invited us to attend a Rotary Club Liaison Meeting for the 8 Reoary Clubs in the area.

**Announcements:**

**Judi McKee:**

- ✓ We received a letter from Jenny Macklin MP advising us that we received a offer for a volunteers grant of \$5000 as part of the government program to assist non-for-profit organisations. This grant is to be used for administration support and not directly for providing services. We applied on the basis of obtaining a defribulator, fire extinguishers, first aid kits, shelving and storage units.



**SERGEANT CON**

**Fact of the Week:** Salar de Uyuni is the largest salt lake in the world. It is located in southwest Bolivia on a plateau near the crest of the Andes. The lake covers 10,582 sq. Kilometres and

contains an estimated 10,000 million tonnes of salt, of which 25,000 tonnes per year is extracted for commercial use. It has 11 layers of salt and the superficial layer is 10 metres thick. Blocks of dry salt are used to construct hotel buildings on the lake  
**Word of the Week:** **narcissism** - vanity, selfishness, smugness, egocentrism.

Con has just returned from Greece and reported that the people are depressed and struggling with the austerity measures imposed as the price of the EU bailout. The people dislike the interference of the EU in their way of life. Con presented a banner from RC of Patra-Gefyra to President Don.



Sergeant Con doing it tough in Greece

**Club Assembly:**



**Mark Sammut** presented an assessment of our progress to date on the various projects we have identified for this Rotary year. He used the “traffic light” assessment where project are rated red, amber or green. Red means that project is not progressing to expectation and some remedial action. Amber means the project is on track but is in danger of falling behind and green means the project is progressing as planned. At this early stage of the year, most projects were green with some amber ones. There were no red projects. It is Mark’s intention to provide an updated assessment at each Club Assembly, so we all have an immediate report on how we are tracking. This is a valuable tool as the status of progress on all of our project is readily apparent. This means there will be nowhere to hide for those

projects that are lagging behind schedule

**David Hanlon** presented to Membership and Extension plan in the absence of Director Eric Neill.

Our target is for a net increase of 5 Members in this Rotary Year. There will be training on mentoring available for members to improve our record on Member retention. We will build a database of vocations present in our area to prompt Members to identify in those vocations. Project 300 will be continued to expand our “Friends of Rotary” by improving our communications with friends and acquaintances. There will be 2 Guest Speaker Membership talks during the year. We will look at inviting some smaller Clubs to participate in these talks. Also in the Membership plan is to arrange a Membership Development night at another venue and to invite local business people with an interesting speaker to listen to. There will be extensive advertising to promote this event.



**NEXT WEEK**

**Winging It with Wayne**

**KEY DATES**

21 Aug— Mark Wallace “The Future of Rotary” Partners Night  
 07 Sep— Charity Golf Day , Peninsula Golf Club  
 08 Sep— Avenues of Service Forum, Nossal H.S.


 Australians all let us rejoice  
 For we are young and free  
 We've golden soil and wealth for toil,  
 Our home is girt by sea:  
 Our land abounds in nature's gifts  
 Of beauty rich and rare,  
 In history's page let every stage  
 Advance Australia fair,  
 In joyful strains then let us sing  
 Advance Australia fair.

**THE INVOCATION**  
 “For good food, good fellowship and the opportunity to serve through Rotary, we give thanks”  
**THE LOYAL TOAST**  
 “To The Queen, and the People of Australia”

**AUGUST IS MEMBERSHIP and EXTENSION MONTH**